

**EXHIBIT AND ADVERTISING RESERVATIONS FOR  
PBIDA's 31<sup>st</sup> ANNUAL FALL CONFERENCE**

***Developing the Reading Brain  
October 9, 2009  
Delaware Valley Friends School, Paoli, PA***

You are cordially invited to participate in our Annual Fall Conference by reserving a table to present your organization or product and to place ads in our conference Ad Book. Once again, we are offering our exhibitors the opportunity to also place your ad in the Fall or Winter edition of our newsletter *Focus*.

Our keynote speaker is Maryanne Wolf, Ed.D. from Tufts University. We will offer 20 additional workshops including the simulation, "Put Yourself in the Shoes of a Person with Dyslexia." The full program will be listed on [www.pbida.org](http://www.pbida.org).

Delaware Valley Friends School ([www.dvfs.org](http://www.dvfs.org)) is a Quaker school that services adolescents with learning differences in grades 6 -12. It is located on Philadelphia's suburban Main Line and is on the R-5 train line of SEPTA.

A block of rooms will be reserved for interested exhibitors. Details will follow.

***Deadline for the Fall 2009 issue of Focus is June 5, 2009.***

***Deadline for Winter 2009 issue is October 30, 2009.***

Please send .pdf or .jpg ads to [dyslexia@pbida.org](mailto:dyslexia@pbida.org).

We're looking forward to seeing you in October as we kick off Dyslexia Awareness Month!

*Renay Boyce*  
Office of Specialized Instructional Services  
School District of Philadelphia  
Exhibits Co-Chair

*Carol Wolf*  
Director of Admissions  
The Center School  
Exhibits Co-Chair

*Kathy Barry and Mary Ellen Trent*  
PBIDA Office  
[dyslexia@pbida.org](mailto:dyslexia@pbida.org)  
(610) 527-1548

**PBIDA's 31<sup>st</sup> Annual Fall Conference Exhibitors' Reservation Form**

**October 9, 2009**

**Contact Name** \_\_\_\_\_

**Organization** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone (\_\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_**

**Name of your**

**Exhibitor** \_\_\_\_\_

**Phone (\_\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_**

**PRICE INCLUDES ONE LUNCH, ONE NAME TAG AND ONE ENTRY TO CONFERENCE.**

CIRCLE YOUR SELECTION

<b>EXHIBITOR TABLE SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	<u>TOTAL</u>
Table	\$130	\$150	
Each Additional Table	\$65	\$80	
<b>ADVERTISING SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	
Ad Book ONLY (Non-Exhibitors)			
Full Page	\$150	\$165	
Half Page	\$100	\$115	
Quarter Page	\$80	\$95	
Ad Book for Exhibitors			
Full Page	\$75	\$90	
Half Page	\$60	\$75	
Quarter Page	\$50	\$65	
<b>COMPLETE PACKAGE SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	
Table			
Ad Book and <i>Focus</i> : Full Page	\$305	\$335	
Ad Book and <i>Focus</i> : Half Page	\$250	\$280	
Ad Book and <i>Focus</i> : Quarter Page	\$220	\$250	
Additional Lunch and Name Tag	\$25	\$25	

TOTAL DUE \_\_\_\_\_

Does your exhibit require electricity?      Yes      No

Please call PBIDA at (610) 527- 1548, email at [dyslexia@pbida.org](mailto:dyslexia@pbida.org), or fax at (610) 527-5011 with any questions.

Please send your ad electronically and return this form with payment **by July 15, 2009** to:

PBIDA  
1062 Lancaster Ave., Suite 15A  
Rosemont, PA 19010

Office: Rec'd \_\_\_\_\_ Ad Rec'd \_\_\_\_\_ Confirmation sent \_\_\_\_\_