

**PBIDA's 32<sup>nd</sup> Annual Fall Conference Exhibitors' Reservation Form  
October 8, 2010**

Contact Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

Exhibitor Name \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ email \_\_\_\_\_

**NEW**

**SPONSOR A SESSION \$1,000.00**

**Package includes: Signage at the session entry, recognition in the ad book, exhibitor table, full page ad in the ad book and Focus, one lunch, one nametag and one entry to the conference.**

**EXHIBITOR OPTIONS:**

CIRCLE YOUR SELECTION

<b>EXHIBITOR TABLE SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	<u>TOTAL</u>
Table	\$130	\$150	
Each Additional Table	\$65	\$80	
<b>ADVERTISING SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	
Ad Book ONLY (Non-Exhibitors)			
Full Page	\$150	\$165	
Half Page	\$100	\$115	
Quarter Page	\$80	\$95	
Ad Book for Exhibitors			
Full Page	\$75	\$90	
Half Page	\$60	\$75	
Quarter Page	\$50	\$65	
<b>COMPLETE PACKAGE SELECTION</b>	<u>Member</u>	<u>Non-Member</u>	
Table			
Ad Book and <i>Focus</i> : Full Page	\$305	\$335	
Ad Book and <i>Focus</i> : Half Page	\$250	\$280	
Ad Book and <i>Focus</i> : Quarter Page	\$220	\$250	
Additional Lunch and Name Tag	\$25	\$25	
			TOTAL DUE _____

**PRICE INCLUDES ONE LUNCH, ONE NAME TAG AND ONE ENTRY TO CONFERENCE.**

Does your exhibit require electricity?    Yes                      No

Please call PBIDA at (610) 527- 1548, email at [dyslexia@pbida.org](mailto:dyslexia@pbida.org), or fax at (610) 527-5011 with any questions.

Please send your ad electronically and return this form with payment **by June 15, 2010** to:  
PBIDA 1062 Lancaster Ave., #15A Rosemont, PA 19010